blogging checklist

☐ Create a working title for your post

☐ If you use an SEO tool, choose your keyword

☐ Write an outline for your post

☐ Complete the content (main body) of your post

☐ Write the introduction paragraph

☐ Include a Call to Action at the end of your post

☐ Finalize the title and SEO keyword of your post

☐ Add photos

☐ Add all necessary photographer/vendor credit, including links to their websites

☐ Choose the Category and Tags

☐ Preview the post and proofread; make corrections/changes as needed

☐ Proofread again!

☐ Hit PUBILSH - congrats!

☐ Don't forget to share your blog post on social media